



Sharing & Caring

OF BENTON COUNTY

EIN: 26-0298019



20 26 Annual Partnership Opportunities



Where business, community, & opportunity come together

Supported by Walmart | Serving Northwest Arkansas since 1984

♥ **77,730**

kids & counting



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@SharingCaringBC

WHY COMPANIES PARTNER WITH US

“ Sharing & Caring is where doing good and growing our business complement each other — not compete. ”

Who We Are

Sharing & Caring of Benton County is a children's nonprofit **supported by Walmart**, serving families in Northwest Arkansas since 1984, 501(c)(3) since 2007.

What began as a small act of kindness has grown into **year-round support for under-resourced children and families** — providing essentials, Christmas assistance, and access to education and opportunity.

Why Partner

Sharing & Caring is one of those **rare spaces where business and heart align**.

We're neutral ground — a **trusted place** where Walmart suppliers, community leaders, and partners **connect, build relationships**, and **make a real difference for kids**.



Our partners value Sharing & Caring because we...

- ✓ Are deeply rooted in Northwest Arkansas
- ✓ Are trusted and supported by Walmart
- ✓ Offer high-visibility, high-engagement events
- ✓ Create authentic ways to give back without competing priorities



EVENT SPONSORSHIPS

Three signature events

Offering high visibility touchpoints that unite **business, community, & Walmart leadership**.



ADOPT & SHOP

\$150 sponsors a child in need

Your team can shop parent-curated wish lists for clothing, shoes, & toys!

**TEAM
BUILDING
FAVORITE**

How Partners Engage



PROGRAM & PRODUCT SUPPORT

Support year-round needs through **product donations** or **direct program investment**.



VOLUNTEERING

Hands-on opportunities for **teams to connect** with the mission and see their impact firsthand.


ANNUAL PARTNERSHIP TIERS

Flexible.
Mission-Driven.
Built for Year-Round Impact.

Ways to Qualify

Partners qualify for Annual Recognition through any **combination** of the following support:

- Event sponsorships
- Sponsoring children at Christmas
- Program or product donations that directly support families

 **Example:** An event sponsorship + donation of product for Hope at Christmas families
Total annual impact determines your partnership level.

Tier

Partner Recognition

Visionary Partner

\$20,000+ Annual Impact

Shaping the future of Benton County, together.

- ✓ Video recognition from Sharing & Caring leadership highlighting your impact
- ✓ Logo feature across all 2027 signature events with *Visionary Partner* designation
★ **INCLUDING**, named on-stage recognition at the 19th Hole!
- ✓ Premier website logo placement
- ✓ Priority social media recognition (3+ posts)
- ✓ Year-end impact report with family stories
- ✓ First access to 2027 partnerships (Feb. notice)

Champion Partner

\$10,000+ Annual Impact

Carrying hope forward — one child, one family at a time.

- ✓ Standard tier website logo placement
- ✓ Dedicated social media recognition (up to 3 posts/year)
- ✓ Year-end impact report with aggregate stats
- ✓ Early access to 2027 partnerships (March notice)

Anchor Partner

\$5,000–9,999 Annual Impact

Anchoring hope and opportunity in our community.

- ✓ Website logo placement for one year
- ✓ Social media recognition (1 annual feature)
- ✓ Year-end impact report

SIGNATURE EVENTS

Each signature event offers **strategic opportunities** for partners to engage with the community, elevate brand visibility, and support local kids and families.



FRI
APRIL 24

5TH ANNUAL
E.A.T. | Engage & Taste

📍 Brightwater Culinary School, Bentonville

“**High-energy culinary competition** – fueling scholarships and career pathways through vocational training.”



- 175 Attendees
- Gourmet Tastings
- V.I.P. Cocktail Hour
- Expert Culinary Panel

★ ★ ★ ★ ★
Why Partners Love It:

- ✓ Direct impact on education
- ✓ Creative brand integrations
- ✓ High-value executive attendance

Sponsorship Opportunities
\$5-15K

- Presenting
- Ingredient
- Station
- Bar

Hosted By
Martin Mundo
- FEATURING -
Tyler Lehr
Tasha Tandy
Tracy Williams
Mehrddad Akbar

THURS
JUNE 25

11TH ANNUAL
Sharing & Pairing

📍 River Grille Steakhouse, Bentonville

“**An intimate, wine-pairing dinner** – bringing together community leaders & Walmart partners to support pantry boxes for local families.”



- 80 Attendees
- V.I.P. Cocktail Hour
- **Round-Robin** Format
- Client Hosting Favorite

★ ★ ★ ★ ★
Why Partners Love It:

- ✓ Clear, tangible family impact
- ✓ Exec-level access & alignment
- ✓ High-touch relationship building

Sponsorship Opportunities
\$3-10K

- Presenting
- Ingredient
- Table

Hosted By
Martin Mundo
- FEATURING -
Victor Padilla
Tracy Williams
Mehrddad Akbar

WED & THURS
SEPT 9-10

23RD ANNUAL
Golf & 19th Hole

📍 Dogwood Golf Course, Bella Vista
Kingswood Golf Course, Bella Vista
The Ledger, Bentonville

“**Premier 2-day golf & dinner experience** – join industry leaders from across the country for connection, unmatched exposure, & the shared mission of delivering Hope at Christmas to families in need.”



- Dinner Auction
- 1,000+ Attendees
- Over 200 Companies
- Two Golf Tournaments

★ ★ ★ ★ ★
Why Partners Love It:

- ✓ Flexible sponsorship options
- ✓ Direct access to Walmart merchants & decision-makers
- ✓ Maximum brand visibility at scale

Sponsorship Opportunities
Include:
\$2.5-30K

- Tee Marker
- Presenting
- Ingredient
- Pin Flag
- Lounge

...& MORE!

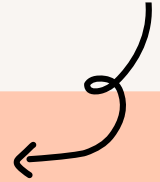
Hosted By
Victor Padilla
- FEATURING -
Tracy Williams
Martin Mundo
Mehrddad Akbar
Thomas Brown
PLUS,
merchant teams from E.T.S., Merchandising, **...& MORE!**

NEXT STEPS

Let's Build Something Meaningful Together
Whether you're here for relationships, visibility, impact, or all three— we'd love to partner with you.

HOW IT WORKS

SCAN ME!



1 View Sponsorship Menu

Scan the QR code to check out the full sponsorship menu.

2 Start the Conversation

Share your budget, goals, & what piques your interest — event sponsorships, program support, or both!

SCHEDULE CALL



3 Secure Your Spot

With a signed Sponsorship Agreement



There may be a few touchpoints along the way — we'll keep it organized & easy!

CONTACT

Questions or Ready to Get Started?

I'd love to connect & help you find the right fit for your goals & budget!



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