



Sharing & Caring

OF BENTON COUNTY

EIN: 26-0298019



20 26 Annual Partnership Opportunities



Where business, community, & opportunity come together

Supported by Walmart | Serving Northwest Arkansas since 1984

♥ **77,730**

kids & counting



📍 303 SW 18th St., Suite 7, Bentonville, AR 72712

✉ aliciab@sharingandcaringkids.com

🌐 www.sharingandcaringkids.com

☎ 479-657-6884



@SharingCaringBC

WHY COMPANIES PARTNER WITH US

“Sharing & Caring is where doing good and growing our business complement each other — not compete.”

Who We Are

Sharing & Caring of Benton County is a children's nonprofit **supported by Walmart**, serving families in Northwest Arkansas since 1984, 501(c)(3) since 2007.

What began as a small act of kindness has grown into **year-round support for under-resourced children and families** — providing essentials, Christmas assistance, and access to education and opportunity.

Why Partner

Sharing & Caring is one of those **rare spaces where business and heart align.**

We're neutral ground — a **trusted place** where Walmart suppliers, community leaders, and partners **connect, build relationships, and make a real difference for kids.**



Our partners value Sharing & Caring because we...

- ✓ Are deeply rooted in Northwest Arkansas
- ✓ Are trusted and supported by Walmart
- ✓ Offer high-visibility, high-engagement events
- ✓ Create authentic ways to give back without competing priorities



EVENT SPONSORSHIPS

Three signature events

Offering high visibility touchpoints that unite **business, community, & Walmart leadership.**



ADOPT & SHOP

\$150 sponsors a child in need

Your team can shop parent-curated wish lists for clothing, shoes, & toys!

**TEAM
BUILDING
FAVORITE**

How Partners Engage



PROGRAM & PRODUCT SUPPORT

Support year-round needs through **product donations or direct program investment.**



VOLUNTEERING

Hands-on opportunities for **teams to connect** with the mission and see their impact firsthand.


ANNUAL PARTNERSHIP TIERS

Flexible.
Mission-Driven.
Built for Year-Round Impact.

Ways to Qualify

Partners qualify for Annual Recognition through any **combination** of the following support:

- Event sponsorships
- Sponsoring children at Christmas
- Program or product donations that directly support families

 **Example:** An event sponsorship + donation of product for Hope at Christmas families
Total annual impact determines your partnership level.

Tier

Partner Recognition

Visionary Partner

\$20,000+ Annual Impact

Shaping the future of Benton County, together.

- ✓ Video recognition from Sharing & Caring leadership highlighting your impact
- ✓ Logo feature across all 2027 signature events with *Visionary Partner* designation
★ **INCLUDING**, named on-stage recognition at the 19th Hole!
- ✓ Premier website logo placement
- ✓ Priority social media recognition (3+ posts)
- ✓ Year-end impact report with family stories
- ✓ First access to 2027 partnerships (Feb. notice)

Champion Partner

\$10,000+ Annual Impact

Carrying hope forward — one child, one family at a time.

- ✓ Standard tier website logo placement
- ✓ Dedicated social media recognition (up to 3 posts/year)
- ✓ Year-end impact report with aggregate stats
- ✓ Early access to 2027 partnerships (March notice)

Anchor Partner

\$5,000–9,999 Annual Impact

Anchoring hope and opportunity in our community.

- ✓ Website logo placement for one year
- ✓ Social media recognition (1 annual feature)
- ✓ Year-end impact report

SIGNATURE EVENTS



Each signature event offers **strategic opportunities** for partners to engage with the community, elevate brand visibility, and support local kids and families.

E.A.T. | Engage & Taste April 24, 2026



📍 Brightwater Culinary School, Bentonville

A **high-energy culinary competition** — fueling scholarships and career pathways through vocational training.

- ~175 Attendees
- Culinary Tastings
- V.I.P. Cocktail Hour
- Expert Culinary Panel



Why Partners Love It:

- ✓ Direct impact on education
- ✓ Creative brand integrations
- ✓ High-value executive attendance

Sponsorship Opportunities
\$5-15K

- Presenting
- Ingredient
- Station
- Bar

Hosted By
Martin Mundo

FEATURING
Mehrdad Akbar
Tracy Williams

COMING SOON

Sharing & Pairing June 25, 2026



📍 River Grille Steakhouse, Bentonville

An **intimate, wine-pairing dinner** — bringing together community leaders & Walmart partners to support pantry boxes for local families.

- ~80 Attendees
- V.I.P. Cocktail Hour
- **Round-Robin** Format
- Client Hosting Favorite



Why Partners Love It:

- ✓ Clear, tangible family impact
- ✓ High-touch relationship building
- ✓ Executive-level access & alignment

Sponsorship Opportunities
\$3-10K

- Presenting
- Ingredient
- Table

Hosted By

FEATURING
Mehrdad Akbar
Tracy Williams

COMING SOON

Golf & 19th Hole September 9-10, 2026



📍 Dogwood & Kingswood Golf Courses, Bella Vista
The Ledger, Bentonville

Our **premier 2-day golf & dinner experience** — bringing together industry leaders from across the country for connection, unmatched exposure, & the shared mission of delivering Hope at Christmas for families who need it most.



23rd Annual "Can't Miss" Event

- Dinner Auction
- **1,000+** Attendees
- V.I.P. Cocktail Hours
- Over **200** Companies
- Two Golf Tournaments



Why Partners Love It:

- ✓ Maximum brand visibility at scale
- ✓ Flexible sponsorship options
- ✓ Direct access to Walmart merchants & decision-makers

Sponsorship Opportunities Include:
\$2.5-30K

- Presenting
- Tee Marker
- Pin Flag
- Lounge
- Ingredient
- ...& MORE!

Hosted By

FEATURING
Mehrdad Akbar
Nick Berkeley
Martin Mundo
Tracy Williams

COMING SOON

PLUS, merchant teams from E.T.S., Merchandising, ...& MORE!

NEXT STEPS

Let's Build Something Meaningful Together
Whether you're here for relationships, visibility, impact, or all three— we'd love to partner with you.

HOW IT WORKS

.....

1. Start the Conversation

Share what you're interested in — event sponsorships, program support, or both!

SCHEDULE YOUR PARTNERSHIP CALL 

2. Secure Your Spot

Once selections are made, we'll coordinate the Sponsorship Agreement, logistics, and any follow-up needed. There may be a few touchpoints along the way — we'll keep it organized and easy.



3. Show Up & Have FUN!

With everything confirmed, your team can focus on what matters most: building relationships, gaining visibility, and supporting kids in need.

.....

Questions or ready to get started?



I'd love to connect and help you find the right fit for your goals and budget!

CONTACT

.....

Alicia Bunn

Development Manager
Sharing & Caring of Benton County

✉ aliciab@sharingandcaringkids.com

📞 417-592-0849

SCAN HERE

For detailed, sponsorship menu

